BLOCKCHAIN RESEARCH INSTITUTE

Newsletter

Hi there,

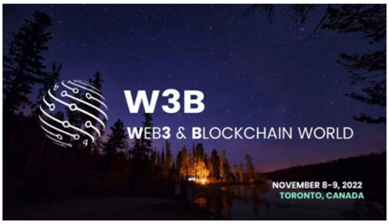
Welcome to the October 2022 edition of the BRI Newsletter. We hope you find this content useful. You can find a PDF version of the newsletter here. As always, if you have any comments or recommendations for content in future editions or would like to contribute content, please let me know: douglas@blockchainresearchinstitute.org

Follow us on our other platforms

From the editor's desk

Douglas Heintzman, Chief Catalyst, BRI

As we get closer to Web3 and Blockchain World in November we thought we would use this month's newsletter to start looking at how we are increasingly finding ourselves in the "flow economy". I first came across the term reading Tom Friedman's excellent 2016 book "Thank you for being late: An Optimist's Guide to Thriving in the Age of Accelerations". In it he talks about how the "knowledge economy", in which knowledge was prized and rewarded, was giving way to a "flow economy" in which it was much more important to be in, or adjacent to, the conversation. The argument is that information moves and changes so quickly, and that there is much value in the context, processes, and personalities associated with information. It is increasingly important to know and talk to people. In a flow economy there is much more opportunity for iteration, for testing out ideas, for incorporating different points of view and new ideas into your thinking.



In many ways, the label of "the flow" just gave a name to something that I had learned very well during my 30 year career as a technology strategist. For the last 3 decades my job has been to synthesize large amounts of information, look for patterns, and predict what is going to happen so that business leaders can make better quality decisions. The most effective technique I have ever come across is to simply have lots of conversations with lots of very smart people. That way I get to test my conclusions out, see if a narrative is effective, reconsider, identify gaps in knowledge or perspective; and come up with, and try out, new hypotheses in real time.

The pandemic actually increased the raw number of people I engage with, but those engagements often lack a spontaneity, serendipity, and the intangibles of a third dimension. That is one reason why I was so excited to get back to attending conferences.

I've been to several conferences this year including Consensus and Collision. Listening to smart people talk about interesting and important things is part of the allure, but some of the conversations I had over a lunch table or waiting for a session to start, were even more valuable. I learned about new ideas I had not even thought to have asked about.

When we set out to design the 2022 edition of our own, and twice pandemic delayed, conference, we started out with two fundamental questions: What should it be about and what kind of experience are people looking for?

The answer to the first question was that while blockchain was still the core technology disruption, Web3 was emerging as a group of technologies upon which the next economy and society was going to be built. Web3, as we discussed in our July newsletter and more recently in our "What is Web3?", research brief, is the combination of AI driven prediction, with IoT driven measurement, AR/VR and metaverse driven spatial UX, and a blockchain driven state engine. These technologies will allow for a radical transformation in business ecosystems and accelerate innovation. So the conference was branded Web3 and Blockchain World.

The answer to the second question was a little less obvious. Our research indicated that people were looking for experiences. They were looking to be in the flow of information, engaged in conversation with insightful and connected people. Networking was extremely high on the list of wants as was social interactions.

Based on this feedback we have designed W3B to be much more experiential and network oriented. We have modelled it after a Canadian wilderness camp experience. We will have planned main lodge keynotes, campfire sessions and fireside chats. We have people coming to the event from all over the world and a stellar speaker line up.

At the end of the day we are facilitating introductions that should be made, conversations that ought to take place, and the telling of stories that need to be told. In support of that, Fortune is our presenting media partner, we are producing a limited series podcast called W3B Talks which covers many of the issues we will be discussing during the conference (new episodes are dropping every few days), and we are hosting a gala awards dinner for the Web3 and Blockchain Transformation Awards where we will recognize excellence in organizations and inspirational people.

We recognize how valuable your time is and are working hard to respect that. We also recognize that being in the flow is more important now than ever. We hope you will join us in Toronto on November 8th and 9th. I hope to see you there.

Interested in attending or sponsoring Web3 & Blockchain World?

Contact **Andrew Facciolo** by phone at +1 (604) 358-9935 or by email (andrew@tapscott.com)

or

Click Here to Register for W3B 2022

Click Here to Sponsor W3B 2022

Web3 and Blockchain World Program

A quick look at the topics being discussed at W3B 2022

Day One, November 8th

Decentralized Finance (DeFi)

Distributed ledger technologies are transforming the infrastructure of global finance, pushing such services as payments, loans, investing, trading, and insurance to the edges of the financial ecosystem.

Supply Chain Revolution

The trivergence of blockchain, artificial intelligence, and the Internet of Things is optimizing the tagging, tracking, and transferring of raw materials and finished goods around the world.

Web3 Platforms and DAOs

Innovators are launching new blockchain protocols to overcome such barriers to adoption as interoperability, scalability, integration, and speed on the one hand, and governance on the other hand.

NFTs and Other Digital Assets

This theme covers the future of money, stablecoins, community and corporate currencies, central bank digital currencies (CBDCs), non-fungible tokens (NFTs), tokenization and securitization.

Day Two, November 9th

Environmental, Social and Governance (ESG)

The intersection of blockchain with global challenges such as reducing inequality, combating climate change, rewarding sustainable practices, and including more people in the global economy.

Digital Identity

Blockchains could help improve how we identify people and things by proposing more flexible and scalable identification systems based on cryptography.

The Metaverse and Hybrid Spaces

The metaverse has been an idea in waiting. But now with the demand pull into a virtual world created by the pandemic, the opportunity to capture our digital identities, the wait is over.

Healthcare Revolution

Blockchain enables new models for scientific research, the development and approval of new drugs and devices, the delivery of healthcare, and the management of the business.

Learn More About the W3B Program and Schedule Here

Web3 and Blockchain World Speakers

A glimpse into the speakers of W3B 2022

Charles Hoskinson
CEO and Founder,
Input Output

Cleve Mesidor
Executive Director,
Blockchain
Foundation

Koleya Karrington
Executive Director,
Canadian
Blockchain
Consortium

Heather Dahl
CEO, Indicio

Emma Todd
CEO, MMH
Technology Group

Clare Adelgren
Global Head of
Blockchain Sales
and Operations, EY

Ciara Sun
Founder and
Managing Partner,
C2 Ventures

Rob Carter
Executive VP,
FedEx Information
Service and CIO,
FedEx Corporation

Alexis Pappas
Chief Innovation
Officer, GuildOne
Inc

Csilla Zsigri
VP Strategy, BTP

Carl Amorim
Regional Director,
BRI Brazil

And Many More!

For a full list of speakers, go to our Website

2022 W3B Awards Finalists

The winners will be announced at the Awards Gala on day one of W3B

Congratulations to all the finalists

Blockchain Frontier Award
Anjum Khurshid, Associate Professor, University of Texas at Austin
Horst Treiblmaier, Professor, Modul University Vienna
Phantom Seokgu Yun, Founder & CEO, MetaMUI-Sovereign Wallet

Blockchain Leadership Award
Industry Leadership
Pradeep Goel, CEO, Solve.Care
Ted Katagi, President & CEO, Kenja K.K.
Roanie Levy, CEO, Prescient Innovations

Ecosystem Leadership
Paul Brody, Global Blockchain Leader, EY
Heather Dahl, CEO, Indicio
Csilla Zsigri, VP Strategy, BTP

Advocacy and Education
Suyash Bhatt, Emirates Institute of Banking and Financial Services
Dale Chrystie, Business Fellow & Blockchain Strategist, FedEx
Sonal Patel, Head of Operations, ConsenSys Mesh

Blockchain Entrepreneurship Award

Industry Solutions
CargoX
Dimitra
Paystand
Patientory Inc

IT Infrastructure
Filecoin Foundation
Genesis Technologies
MetaMUI-Sovereign Wallet
ParallalChain Lab

Blockchain Services Award

System and Software Services
EY Global Blockchain Team
LACChain
ServiceNow

Data and Security Services
Chainalysis
CHAMPtitles
Hacken

Enterprise Transformation Award

Enterprise Applications
Briya
Global Rockstar
Solve.Care

Enterprise Ecosystems
Teck Resources
ubloquity
Verizon Global Technology Solutions

Blockchain For Good Award

GuildOne Inc
INDUSTRIA Technology and Rebalance Earth
myElth Inc

Announcements

Finalists for the Web3 and Blockchain Transformation Awards winners will be announced at the Blockchain Transformation Awards Gala in Toronto, Canada, on November 8, 2022. You can get tickets to the Gala here.

W3B
WEB3 & BLOCKCHAIN WORLD
NOVEMBER 8–9, 2022
TORONTO, CANADA

Web3 & Blockchain World | November 8-9, 2022
The worldwide enterprise leadership community for Web3 & blockchain is convening in Toronto in November. W3B World brings together leading thinkers, builders, and pioneers to accelerate the Web3 & blockchain revolution. Register here.

BRI RESEARCH

New and upcoming research

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RESEARCH LIBRARY

What is Web 3?
Web 3 is a set of technologies that combine into new classes of This research brief examines the component parts and key ideas relating to Web 3. It considers the impact that Web 3 will have on structure of business

The Digital Yuan and Cross-Border Payments
Members can get access this case study digs into the Chinese government's approach to the research, development, testing, and launch of its digital yuan. The authors analyze China's digital currency electronic payment in terms of the government's joint venture with SWIFT, its Regional Comprehensive Economic Partnership, and the Belt and Road Initiative and in the context of the Communist Party of China's political and economic goals. They cover the drivers of the technology, the People's Bank of China's careful testing of use cases, and the potential impact on Western businesses and other organizations conducting operations with and within China.

Decentralized Resource Governance
Members can get access to this research brief which summarizes the findings of a substantial research project worked on by two dozen researchers from IO, the Boston Consulting Group, and the Blockchain Research Institute and funded by Input Output (IO). It proposed a new form of stewardship, called the decentralized resource governance (DRG) model.

A Taxonomy of Digital Assets
Members can get access to to this research brief which lays out a taxonomy of nine digital asset categories, including tokens for exchanges, natural assets, platform governance, and smart contracting protocols.

Coming this week: "Web 3 and the Music Industry: A Second Wave of Blockchain Innovation"
In this project, our research lead reviews what we learned from the music industry's first wave of blockchain innovation and explores the opportunities in its second wave, including innovations such as non-fungible tokens and metaverse experiences.

Read Latest Research

ECOSYSTEM NEWS

Industry Headlines

- Discussing Gaming in Blockchain, the Evolution of Sports in Web3 and the Metaverse
- Eurpean Parliament members vote in favor of crypto and blockchain tax policies
- Former Google ads boss launches 'Web3' search startup with backing from Coinbase, top VCs
- This is what your email could look like in Web3
- Paris Blockchain Week Turns the Louvre into Palace of Web3
- Over 40% of the top public companies are utilizing blockchain technology
- Blockchain.com Wins Singapore License

Members and Partners

TAX
Institute for Austrian and
International Tax Law Vienna
WU Global Tax Policy Center

You are cordially invited to attend the Fireside Chat with Jeffrey Owens on *The need for new solutions to countering Illicit Financial Flows* on Friday 28th October from 12:30 to 14:00, with guest speaker David Lewis. You can register here.

access©

Access Copyright is currently recruiting for an opening on its Board of Directors. The organization's Nominating Committee is hoping to hear from those with experience raising venture-capital funding in a start-up environment looking to contribute as a Board Director to one of the few organizations globally that is exploring blockchain and exponential technologies from the creator's perspective.

Learn more about why this opportunity may be right for you. The deadline for applications is October 21.

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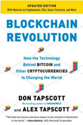
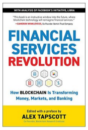
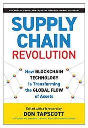
BRI NEWS & INITIATIVES

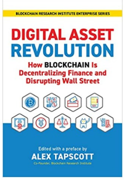
Book Series

Buy our books on Amazon.com or Amazon.ca









Our latest book

Digital Asset Revolution: How Blockchain Is Decentralizing Finance and Disrupting Wall Street

The Hon. J. Christopher Giancarlo, former chairman of the US Commodity Futures Trading Commission, sees the book as "a wake-up call for financial and business leaders everywhere."

Tyler Winklevoss, co-founder and chief executive officer of Gemini Trust Company LLC, calls it "an important book for enterprise leaders to better understand blockchain and how digital assets will change the future of business."

Available on Amazon

Thoughtful Articles

Alex Tapscott published two interesting articles on Fortune.

- The recent crackdown on Tornado Cash sets a dangerous precedent. Here's why it could be the beginning of an all-out 'war on code'
- The crypto crash resembles the Panic of 1907, with Sam Bankman-Fried in the role of J.P. Morgan

Webinars

The Blockchain Research Institute hosts regular webinars featuring blockchain experts.

New Directions Webinar Series

Watch our webinar series exploring digital policy and strategy in government for the next era of the digital age.

Each webinar in the series discusses a technological theme and how it intersects with government policy, featuring leading experts in blockchain, government policy, digital identity, healthcare, and more.

Check out our past Webinars

Podcasts

W3B
TALKS
PRESENTED BY
WEB3 & BLOCKCHAIN WORLD

W3B Talks, a limited time series on Web3 and its impact in many industries, is available on many podcast platforms including here. New Episodes are dropping every few days.

BLOCKCHAIN RESEARCH INSTITUTE PRODUCTIONS
WHAT'S
ON TAP

Watch the latest episode of Don and Alex Tapscott's weekly podcast "What's on Tap?", now available on Youtube, Apple Podcasts, Spotify, Anchor, Google Podcasts, Pocket Casts, RadioPublic, and Breaker.

Watch the latest Episode

COURSERA Online Courses

Enrol in our online courses produced in partnership with INSEAD Business School.

Discover how blockchain is transforming business, government, and society with our suite of online courses hosted on COURSERA. Anyone can enroll in our Blockchain Revolution Specialization, which includes four courses taught by Don Tapscott and Alex Tapscott. Produced in partnership with INSEAD Business School, the Blockchain Revolution Specialization covers everything you need to know about the disruption, opportunities, and implications of blockchain across industries and business sectors.

About the Blockchain Research Institute

Navigate, accelerate, and lead the blockchain revolution.

The Blockchain Research Institute is a global think-tank exploring the promise of blockchain technology for business, government, and society. Our syndicated program is funded by an international community of Member organizations, including enterprises, governments, and technology start-ups from around the world.

We're always looking for new organizations to collaborate with, through a number of initiatives.

- BRI Member Program
- BRI Global Partnership Program
- Web3 and Blockchain World Conference

For all inquires, please email douglas@blockchainresearchinstitute.org