Navigate, accelerate, and lead the blockchain revolution.

### News

**Digital Assets Insights**

**Hi there,**

**Box Office by SI Tickets: Sports Illustrated's Blockchain-Powered Ticketing Solution**

Sports Illustrated has partnered with ConsenSys and Polygon to power a blockchain ticketing platform, SI Tickets. The platform is currently launching in Beta stage partnering with the First Direct Arena in Leeds, England. Sports Illustrated and ConsenSys also launched the first ticketable NFT on Polygon, a blockchain for DeFi and more, and issued the first tickets for a UEFA Champions League match on Polygon.

The SI Tickets experience is unique, combining the power of blockchain technology and the premium, human experience. Box Office by SI Tickets will enable fans to purchase, sell, or transfer tickets to events, supporting the fan experience and helping to ensure that tickets are legitimate and safe.

**About the Blockchain Research Institute**

The Blockchain Research Institute is a think tank that explores the promise of Web3 and blockchain technology for business, government, and society. Our syndicated program is funded by an international coalition of forward-thinking organizations. For more information about digital assets, please visit our research webpage [here](https://blockchainresearchinstitute.org).

For more information or to be added to the mailing list, please contact us via email at info@blockchainresearchinstitute.org.

You may also find more information on the BRI’s social media channels and website.

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**Commentary**

**Let's Talk Tokens**

**By Alex Tapscott**

**Co-Founder Blockchain Research Institute**

Blockchain is often perceived as a way to transfer value, but it is also a brave new world of programmable digital assets. Almost any information, asset, or concept can be encoded in a token, generating new forms of value and opportunities for participants. Tokens are a kind of digital currency that can represent ownership of a physical or digital asset, or a service. Tokens are typically platform-native tokens, such as the tokens used in some cryptocurrencies.

### Types of Tokens

1. **Utility Tokens**
   - These tokens are designed to provide a service or function within a blockchain project. For example, holders of UNI have a vote on decisions affecting the Uniswap decentralized exchange.

2. **Governance Tokens**
   - These tokens give holders an economic stake and a say in how a protocol, service, or product is operated. For example, holders of UNI have a vote on decisions affecting the Uniswap decentralized exchange.

3. **Security Tokens**
   - These tokens are backed by assets like carbon, water, or air. Natural asset tokens are a form of collateralized asset such as the carbon credit. The opportunity here is significant: Carbon offsets can create new products and services and reach customers. And indeed, there is a near infinite number of potential use cases.

4. **Stablecoins**
   - These tokens are pegged to the value of fiat currency. They are often used as a bridge between different cryptocurrencies. For example, Tether (USDT) is pegged to the US dollar.

5. **NFTs (Non-Fungible Tokens)**
   - These tokens represent unique, indivisible units of value and are stored on a blockchain. They are often used to represent digital assets such as art, music, or video. In 2021, 11 million NFTs were sold for $4.7 billion.

6. **Security Tokens**
   - These tokens represent ownership in an asset or company. They are often used in the financial industry to represent assets such as stocks, bonds, or real estate.

7. **Central Bank Digital Currencies (CBDCs)**
   - These are digital assets issued by governments and central banks and are designed to function as money. CBDCs offer a way to make transactions faster, cheaper, and more efficient.

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**For more information on The BRI’s new Web3 program please contact us by clicking [here](https://blockchainresearchinstitute.org) or by email at info@blockchainresearchinstitute.org. Please direct any comments or questions to publication@blockchainresearchinstitute.org.**